AMERICAN-SCANDINAVIAN FOUNDATION

APPLICATION INSTRUCTIONS

**NORDIC FOLK ARTS AND CULTURAL TRADITIONS IN THE UPPER MIDWEST:
PUBLIC PROGRAMS AND COMMUNITY PROJECTS**

—IMAGE: ASI Lila Spelmanslag, photo by John Nicholson

Grants for public programs and community projects are awarded to nonprofit (501(c)3) organizations. These grants encourage the perpetuation of Nordic cultural traditions through the support of community events such as festivals, celebrations, and heritage events as well as workshops, performances, classes, and demonstrations. Grants for public programs and community projects range from **$5,000 to $50,000.**

Application Deadline	September 15
Decision Announcement	December 1
Project Start Date	January 1 or after

APPLICATION LINK: To begin your online application, please click here.
CONTACT INFO:

♦ **For general inquiries, please contact the Grants Office: grants@amscan.org**
♦ **For questions about the application process, please contact Folk Arts Consultant Anne Pryor: anne@amscan.org**

RESTRICTIONS
ASF **does not** support:

- Capital expenses.
- Institutional overhead.
- Underwriting book, periodical or website publication.
- Production of commercial CDs or cassettes.
- Conference participation or conference registration for individuals. However, general conference expenses such as costs for special invitees/speakers can be supported.
- Retroactive funding. Projects cannot begin before the decision announcement date.
- Grantees may receive a max of two funded grants within a 6-year period.

* We appreciate the appeal of Sami-inspired craft; however, the American-Scandinavian Foundation respects the United Nations Declaration on the Rights of Indigenous Peoples, particularly Article 31, which states: *Indigenous peoples have the right to maintain, control, protect and develop their cultural heritage, traditional knowledge and traditional cultural expressions as well as the manifestations of their…oral traditions, literatures, designs, sports and traditional games, and visual and performing arts. They also have the right to maintain, control, protect, and develop their intellectual property over such cultural heritage, traditional knowledge, and traditional cultural expressions.*

APPLICATION COMPONENTS

1. **Organizational Contact:** The first section of the application will ask to provide your organization's contact information; a brief history or background of your organization and its experience in presenting similar projects; and proof of non-profit status
   o Note: Staff from the same applying organization can contribute toward the application together by clicking "Manage Collaborator" at the top right of the application form.
2. **Project Information:** The second section of the application will ask you to provide the following pieces of information:
   o **Project Info**: Your project title and project start and end dates.
   o **Project Summary:** Provide a brief project summary (200 word max) with reference to the objectives of the grant program. In this description you should specify how your public program or community project will do the following:
      ▪ Perpetuate an interest in and understanding of traditional arts and/or skills;
      ▪ Encourage a broad public awareness of folk cultures and traditions; and
      ▪ Add a new dimension to improve ongoing programs.
   o **Full Project Description:** Provide a full description of your project description (max 1200 words) that outlines the activities that will take place during the project period. Your description should answer the following:
      ▪ Who will be involved?
      ▪ What will they do?
      ▪ How will you know if you are successful?
      ▪ Please consider including a timeline for planning and a schedule of events in the "Upload Samples" field.
   o **Biographical Information:** Provide biographical background information on the project's key project staff members, volunteers, performers, or producers. If the project involves bringing Nordic citizens to the US, please demonstrate compliance with U.S. visa obligations.
   o **Audience Info:** Describe the audience for this project with the following questions:
      ▪ Who is your audience?
      ▪ How will you promote the program?
      ▪ How large do you expect the audience to be?
      ▪ How will the audience benefit from the project? For example, what skills or knowledge will they learn and what will they experience?
   o **Timeline**: Upload a sample timeline.
   o **Samples:** Photographs, music, videos, or other documentation of the artists/performers' work should be submitted with the application. You can combine **up to 20** samples into a single PDF or PowerPoint Presentation. You may also include links to websites with images, music, and videos of your organization's prior activities.
   o **Letter of Support:** You may either upload your letter directly, or you may choose to have us send an "Email Request" to your letter writer for him/her to submit his/her letter of support. If you choose "Email Request," please provide your letter writer's name and email address.
3. **Project Budget:** The third section of the application will ask you to upload your project's budget or to enter your proposed budget into the provided auto-calculating template. Please make sure to provide the total estimated project expenses and project income in the application's provided budget template, as well as the amount of your organization's total annual operating budget. For a reference on per diem costs, please refer to this international or domestic per diem calculator.

SCANDINAVIA HOUSE
58 PARK AVENUE, NEW YORK, NY 10016
TEL—212-779-3587

SCANDINAVIAHOUSE.ORG
AMSCAN.ORG
INFO@AMSCAN.ORG

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